

## Towards a World Free of Poverty - The Human Right to adequate Food

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#### **Overview:**

- Food Insecurity and Hunger Trends and current situation
- 2. Rural Development a forgotten policy area
- 3. Focus: The right to adequate food
- Investments in rural areas need to focus on people living there
- 5. The role of private Actors the UN-Guiding Principles on Business and Human Rights
- 6. Resumee: A human rights based approach is needed





#### Introduction:

#### Difficulty to explain persistance of hunger

- World Food Summits 1996, 2002, 2009: the number of hungry is since decades above 800 Millionen
- Relative Ignorance via-á-vis the problem
- While FAO declares recently that the world is on a good way and there is a slight decrease in the percentage figures all in all there is no answer corresponding to the size of the problem (ca. 16 % of World population is affected). World-wide 34 % of all childern are chronically malnourished ("stunted")
- Pulblic reports are crises oriented, even that we know that acute crises affect only ca. 10 % of the Hungry
- Hunger reasons not only production oriented → Accountability and the Human Right to adequate food.





# 1. FOOD INSECRUITY AND HUNGER - TRENDS AND CURRENT SITUATION





### 1. Food insecurity: current situation (1)

- Goal World Food Summit 1974: End Hunger in a decade
- Goal World Food Summit 1996: Reduction of the number of the Hungry by 50 percent (2015) → >400 Millionen
- Goal MDG 1 (2000): Reduction of the percentage of the hungry in world population by 50 percent: → > 200 Millionen
- After world food crisis increase to more than > 1 billion People





### 1. Food insecurity (2)

- 2012 Sofi (State of Food Insecurity) new method of calculation: 872 Millionen
  - □ Dicsussion about measurement: FAO: Kcal for non active live (silent activities) (ca. 2.300 kcal)
  - □ Francis Moore Lappe, Thomas Pogge et al: when active live would be used (ca. 2.800 kcal) the figure would be much higher between 900 und 1300 Millionen (Ethics and Int. Affairs Juni 2013)
- 2013 Sofi: October 2013: 842 Millionen
  - Reduction in Latin America and East and Southeast Asia.





### 1. Food Insecurity (3)

#### **World Food Crisis**

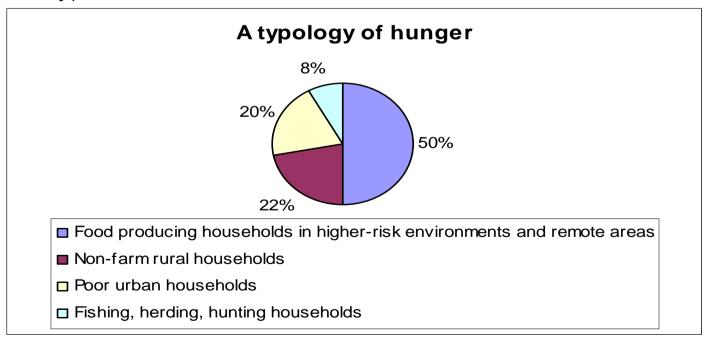
- □ Prises on record level in 2008 increase of hungry from 850
   Mio to more than 1 billion.
- □ After 4-5 decades of surplus situation disadvantage fro non subsidies producers
- □ New attention to the issue: ( / G 20 seit 2008 L'Aquila-Initiative), Development cooperation has a larger increase in money for the sector





### 1. Food insecurity (4)

- Regional Distribution (2013: Asien Pazific: 527 / Afrika: 223, LA
   + Caribian 47, Near East 24, IL 19)
- Hunger Task Force der VN (2005) / IFAD 2011 (State of rural poverty)







### 1. Food Insecurity / 5

### Reasons for the presistence of hunger from a right to food perspective

- Focus on paritcular vulnerable groups
- Hunger is rural
  - 2050 > 50 % of the hungry will live in rural areas (IFAD)
- Hunger ist femal
- Typologie of hunger (Hunger Task Force)
  - "hunger is less a production problem, it is an access problem and a governance problem"
    - From own production
    - Wage labour
    - Trade
    - Transfer-income (safety nets/ remittances)





### 1. Food insecurity / 6

- Right to Food is asking for (Accountability)
- Hunger is not primary connected with the avialability of food and the amount produced
  - □ India: > 200 Mio. hungry while surplusses
  - Other poorer countries have hardly any problem with hunger (Costa Rica)
- → Marginalisation as a central categorie
  - geographic
  - □ social,
  - political,
  - gender
- → Neglect of rural areas





## 2. RURAL DEVELOPMENT – A FORGOTTEN POLICY AREA





### 2. Rural Development

#### Forgotten policy area

- □ In national Aid-Budgets
  - AU Maputo 2003 10 % of national budgets for rural and agricultural development.
  - 7 9 countries have reached that goal (2012)
- □ In international Aid
  - Percentage of bilateral Aid ca 20 % 1980 down to 3.5 % 2005/2006, since then 7 % in 2014 and increasing
  - Similar figures for multilateral aid (World Bank, EU etc.)





### 2. Rural Development / 2

- Consequences:
  - Missing infrastructure
    - Streets, access to markets, market information, irrigation, banking services, insurance services etc.
  - Missing or ineffective institutions
    - Extention services, weather information, Veterinary-services, spatial planning, integrated water resource management etc.
  - → High risks for producers





### 2. Rural Development / 3

- Reasons for neglect (i.a..):
  - Internal policy: rural areas are not relevant, image of remoteness
  - □ Politically without weight
  - Low agriculture prices for decades (while open markets) (EU-export subsidies + WTO, BITs etc.)
  - "Trade based food security"
  - ☐ Structural adjustment policies





## 3. FOCUS: THE RIGHT TO ADEQEUATE FOOD





# 3. Importance of a rights based approach

Elements of a rights based approach

- □ Focus on accountability)
- ☐ State obligations are highlighted: (governance)
- ☐ State obligations
  - Respect
  - Protect
  - Fulfill (facilitate, provide)
- □ Standards of application:
  - maximum of avialable resources,
  - take steps,
  - start immediately,
  - focus on vulnerables,
  - no-discrimination, transparency → Procedureal rights





### 3. Rights based approach / 2

- □ National Strategies (VG)
  - Assessment
  - Check legislation (de jure)
  - Check policies (de facto)
  - Monitoring
  - Recourse and complaint mechanims
- □ Extraterritorial dimension:
  - Effects of own action abroad
  - Role in intergovernmental organisations
  - Control of private Actors





### 3. Rights based approach / 3

- Clear roles (with ownership)
  - o rights holders → obligations
  - o duty bearers → empowerment
- Responsibilities of other actors
- Focus on people in particular vulnerable situations
- Use "maximum of available resources"
- No retrogression
- Procedural Aspects of Human Rights
  - Partizipation, Transparenz
  - Nicht-Diskriminierung
- Obligation to Monitoring
- Access to complaint mechanisms and justice





### 3. The right to adequate food

Major achievements and central elements e.g. of the right to adequate food (GC 12 / VG)

- Legal content of the right to adequate food is precisely defined
  - Availability
  - Acceptability
  - Accessibility
    - Physical
    - Economic
    - Non-discrimination
    - Access to Information
  - Quality
    - Safe
    - Nutritious



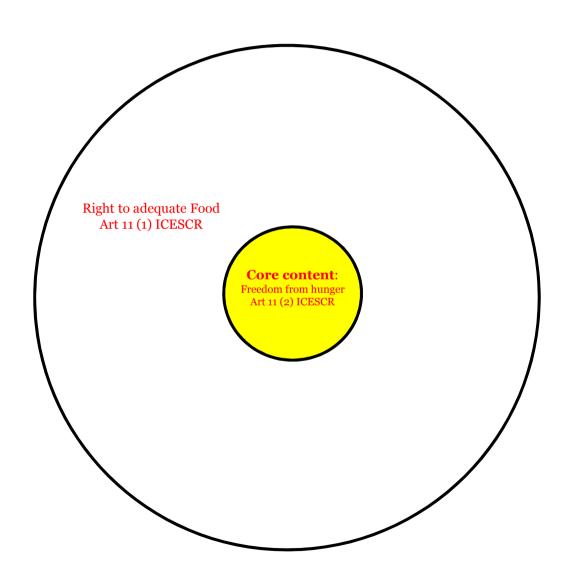


### 4. Stand der Debatte / 2

| General<br>Comment          | respect | <b>Protect</b> |                   | Fulfil            |         |
|-----------------------------|---------|----------------|-------------------|-------------------|---------|
| No. 12                      | Respect | <b>Protect</b> |                   | Fulfil            |         |
| food<br>(1999)              |         |                | Facilitate        |                   | Provide |
| No. 13                      | Respect | Protect        |                   | Fulfil            |         |
| education                   |         |                | <b>Facilitate</b> |                   | Provide |
| (1999)                      | Danast  | Duntant        |                   | F. Jeil           |         |
| No. 14<br>health            | Respect | <b>Protect</b> | Facilitate        | Fulfil<br>Promote | Provide |
| (2000)                      |         |                | racilitate        | romote            | Trovide |
| No. 15                      | Respect | <b>Protect</b> |                   | Fulfil            |         |
| water<br>(2002)             |         |                | Facilitate        | <b>Promote</b>    | Provide |
| No. 16                      | Respect | Protect        |                   | Fulfil            |         |
| Principle of gender         |         |                | <b>Facilitate</b> | Promote           | Provide |
| equality (draft)            |         |                |                   |                   |         |
| (draft)<br><b>No. 17</b>    |         |                |                   |                   |         |
| work                        |         |                |                   |                   |         |
| (draft)                     |         |                |                   |                   |         |
| No. 18                      | Respect | <b>Protect</b> | Facilitate        | Fulfil            | Provide |
| intell. property<br>(draft) |         |                | racilitate        | Promote           | Provide |







The core content ( $\neq$ core obligation) of the right to food, as stated in Art. 11 (2) ICESCR, is the fundamental human right to **be free from hunger.** 

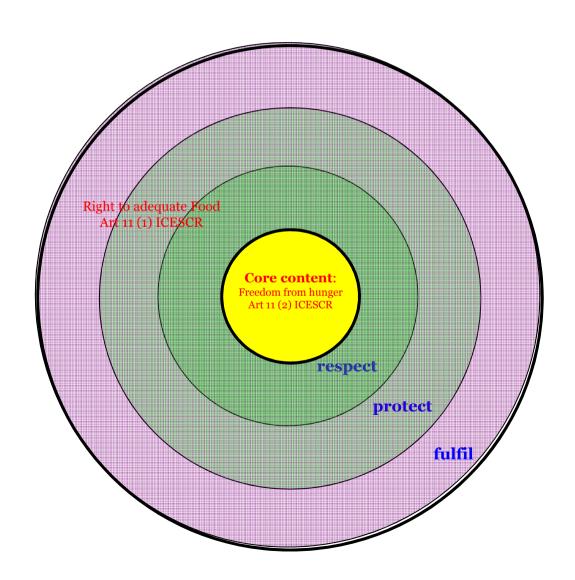
According to General Comment 12, the right to be free from hunger is an **immediate obligation** to the member states under the ICESCR.

Around this core lies the **Right to Adequate Food**, as stated in
Art. 11 (1) ICESCR, which goes
further than just being free
from hunger.

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The states have to archive a **progressive realisation** as known from all esc rights.

This progressive realisation contains the different types or levels of state obligations: **respect**, **protect** and **fulfil**.

respect = the state itself mustn't
hinder one's access to food

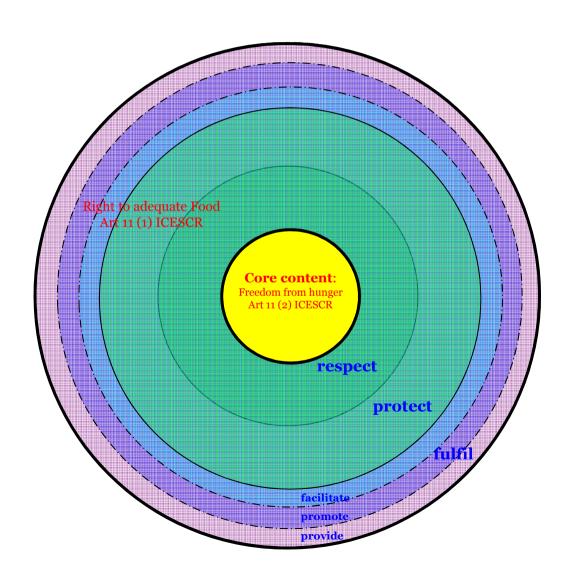
protect = the state must prevent
thirds from hindering one's access to
food

fulfil = the state has to realise the
right to food for everyone

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The obligation to **fulfil** can be disaggregated into three different obligations:

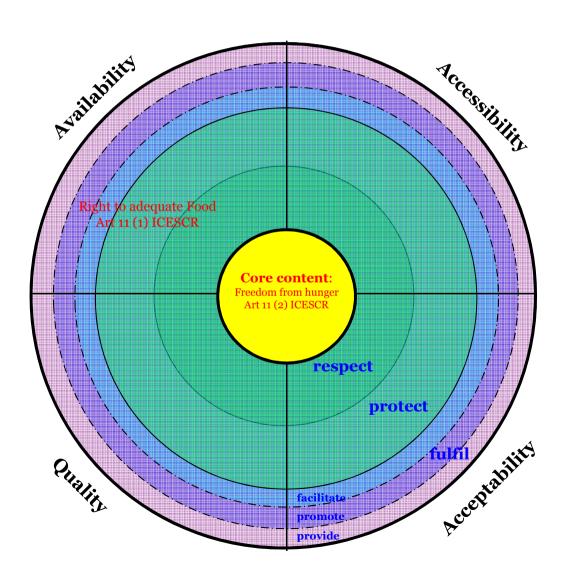
The obligation to **facilitate** requires the state to take positive measures to assist individuals and communities to enjoy the right.

The obligation to **promote** obliges the state to take steps to ensure that there is appropriate education and information concerning the right. (not mentioned in GC 12)
The obligation to **provide** requires the state to cure for the enjoyment of the right by food supply or the financial possibility to purchase food.

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The right to food can also be parted in **4 categories**:

#### Availability

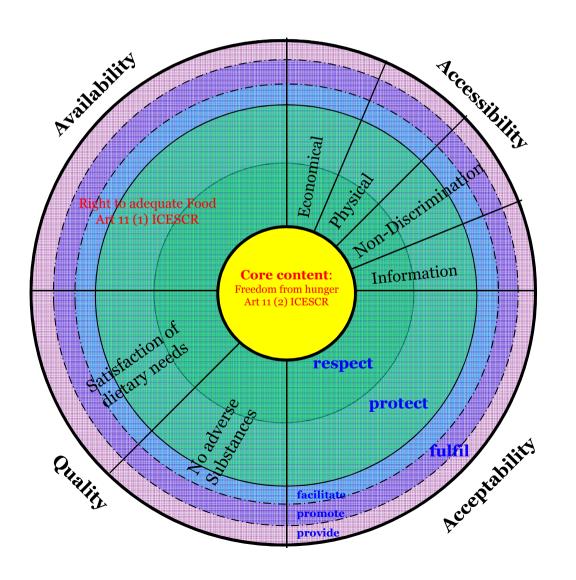
**Quality** means that the food has a certain standard which is appropriated to satisfy the nutritional requirements of each individual human.

Acceptability is meant as an Acceptance of the present food including social, cultural and religious aspects.

**Accessibility** means that each human has the physical and financial ability to food.

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**Quality** is according to the General Comment divided into two categories: the food has to satisfy the dietary needs and be free from adverse substances.

The *Accessibility* is parted in four categories: food has to be *economical* and *physical* accessible, the Access must be provided in a *non-discriminative* way and promoted via *information*.

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# 4. INVESTMENTS IN RURAL AREAS NEED TO FOCUS ON PEOPLE LIVING





### 4. Investments into people

- Not only agriculture processessing
- Increasing incomes supports rural development
- Wage labour / income transfers
  - ☐ Z.B. Rural employment guarantee act
  - □ Z.B. Bolsa familiar
- Avoid violations of human rights
- While it is key to stabilize rural producers (525 Mio families)
- There will be structural change Important is the speed and the support





### 4. Investments into people / 2

- Identification of vulnerable and marginalized
- Support to cope with specific risks
- Support to overcome marginalization / discrimination
- Income stabilization
- Agriculture is key for many of the hungry
- Nutirtion policies to combat malnutrition
- Access to justice and complaint mechanisms





### 4. Investments into people / 3

- Governance and Institutions
  - □ Support structure (60 % public investments)
  - Safety nets
  - → Voluntary Guidelines Right to adequate Food (2004)
- Governance of tenure of land
  - □ Cadaster registration
  - □ Land transfer markets Landmärkte (Transfers, Agrarreform etc.)
  - Administration of land (Valuation, Taxation etc.)
  - → Voluntary Guidelines: Governance of Tenure of Land (2012)
- → Agriculture is creating the largest benefits for hungry people and poor people





# 5. ROLE OF PRIVATE ACTORS – UN GUIDING PRINCIPLES ON BUSINESS AND HUMAN RIGHTS





# 5. Ruggie – Guiding principles (Juni 2011)

- Adopted unanimously in the HR-Council
   United Nations Guiding Principles (UN-GP)
- After four decade of debate about TNCs and Human Rights
- Three pillars
  - □ Protect (Staatenpflicht)
  - □ Respect (Verantwortlichkeit von Unternehmen)
  - □ Remedy (Beschwerdemechanismen + Abhilfe)





# 6. HUMAN RIGHTS APPROACH IS NEEDED





### 6. Challenges:

- Extraterritorial dimension of ESC-rights:
  - Do no harm (respect / protect)
  - Support in fulfillment
  - Control of third parties / private actors
  - Check your role in intergovernmental settings
- Private actors Business and Human Rights
- Human Rights in situations of weak governance or failing states
  - Answers are needed how to apply the concept to states with weak governance (continuum)
  - How to apply it to failing states? transitional justice





# Resumee: Value added of a rights based approach

- Clear description of roles (with ownership)
  - rights holders → obligations
  - duty bearers → empowerment
- Accountablity of actors
- Focus on particular poor
- Using the "maximum of available resources"
- Procedural Aspects of Human Rights
  - Participation, Transparency
  - Non Discrmination
- Obligation to Monitoring
- Access to recourse procedures
- → Important for the SDG Process





### Thanks for your attention

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